

TALLERES FOOTBALL CAMPS

TALLERES METHODOLOGY. DEVELOPMENT. VALUES. GLOBAL BUSINESS





A WHOLE WORLD DEDICATED TO YOUNG PLAYERS

Talleres Football Camps is an international development program designed for young players who want to live a professional football experience, immersed in the methodology and values of **Club Atlético Talleres**.

Our mission is to support the growth of children and youth through innovative teaching methodologies, grounded in hard work and strong values.

Camps Objectives

- Develop football skills and game intelligence
- Foster values such as self-esteem, resilience, confidence, respect, and solidarity
- Promote healthy lifestyle habits and teamwork
- Share knowledge in the development of elite players

Through **Talleres Football Camps**, participants not only enhance their football skills but also learn about teamwork, discipline, and leadership—values that define our club's identity both on and off the pitch.

ARGENTINA

LATIN AMERICA'S #2

PLAYER EXPORTER

+4,900 ARGENTINE PLAYERS

IN INTERNATIONAL LEAGUES

CORDOBA

SECOND LARGEST PROVINCE OF ARGENTINA

8 universities | Strategic central location in Argentina

Cordoba: cradle of football passion and export-ready talent



KEMPES STADIUM

60,000

spectators



15
TIME LATIN
AMERICAN
CHAMPION



1978



1986



2022

3
TIME FIFA
WORLD CUP
CHAMPION

CLUB ATLETICO TALLERES

FOUNDED IN 1913, CORDOBA - ARGENTINA

+74,000 FAN MEMBERS

+208 national and international affiliated societies

- Presence in International Cups: Copa Libertadores and Copa Sudamericana
- Future Vision: Driving brand expansion with new business units – Academies, Sports Tourism, and e-Sports



LEARN MORE



COPA
LIBERTADORES
PARTICIPATION



COPA
SUDAMERICANA
PARTICIPATION



COPA
LIBERTADORES
QUARTER-FINALS



COPA
LIBERTADORES
ROUND OF 16



COPA
LIBERTADORES
PARTICIPATION



COPA
ARGENTINA
FINAL



COPA
ARGENTINA
FINAL



COPA ARGENTINA
QUARTER-FINALS



COPA ARGENTINA
PARTICIPATION



INTERNATIONAL
SUPERCUP
CHAMPION





WORLD-CLASS INFRASTRUCTURE

HIGH PERFORMANCE SPORT CENTER

24 HECTARES

- One of the most important sports center in South America
- 9 natural grass fields, 5 meeting CONMEBOL standards
- 4 synthetic pitches, 3 of which are brand-new high-performance fields
- **Cutting edge facilities:** A state-of-the-art gym, comprehensive medical offices (covering physiotherapy, nutrition, psychology, and dentistry), a dedicated press room, performance analysis offices, dining facilities, changing rooms, and equipment storage
- World-Class Infrastructure





COMMUNITY

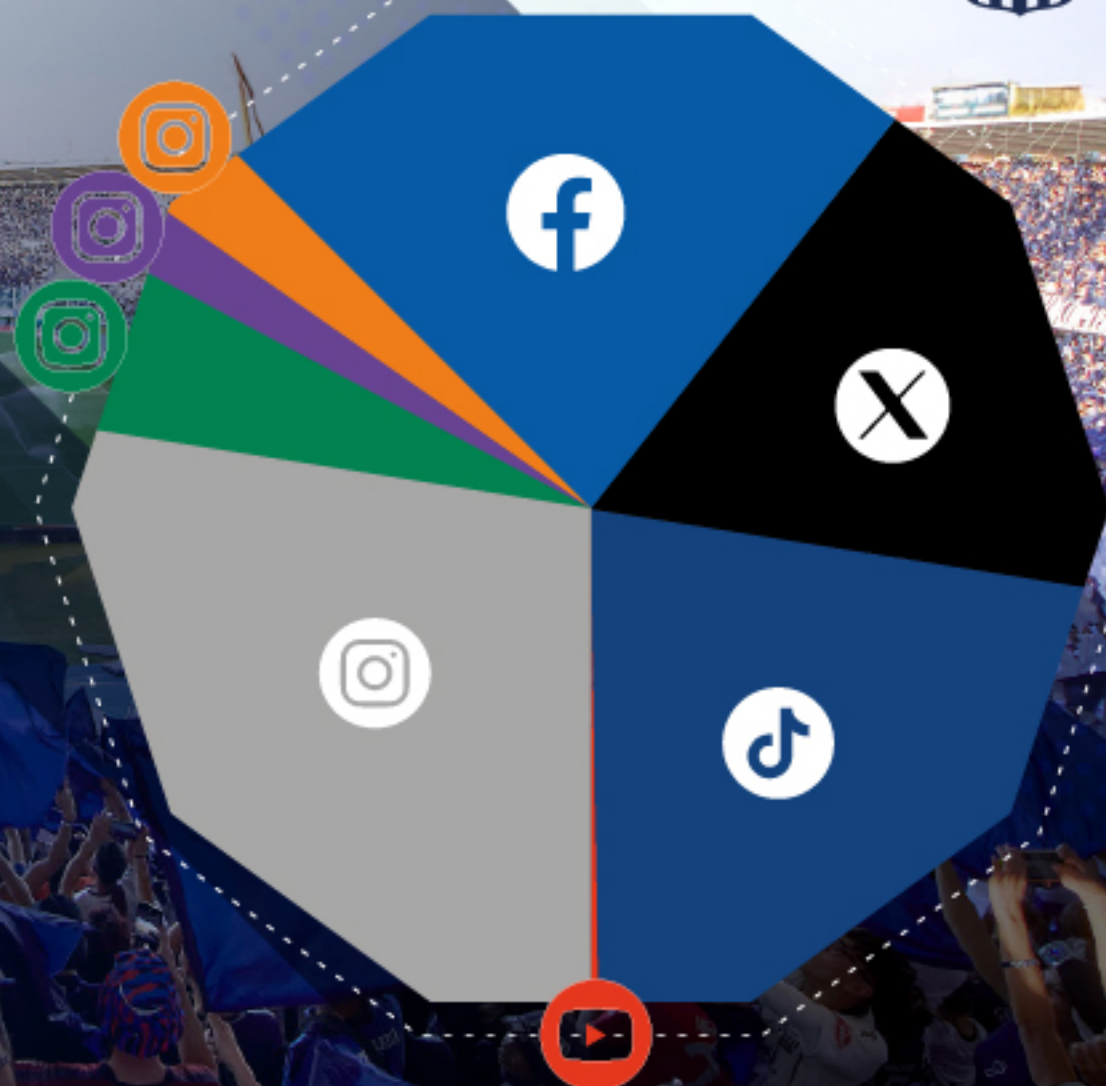
We are one of Argentina's top 5 largest digital communities, engaging millions online

+3 MILLION FANS

+15,000 FAMILIES

connected through our Official Football Schools

+80 STRATEGIC PARTNERS



+2.5 MILLION FOLLOWERS

across our social media platforms

CAMPS

Talleres Football Camps is the Club's dedicated business unit focused on the complete development of players, leaders, and football professionals. Built on our club's unique methodology and core values, it drives innovative programs that mix top-level sports training with personal growth and unforgettable experiences. This unit truly solidifies **Talleres** as a major international name in football development.

	TALLERES EXPERIENCE	TRAINING PROGRAM	COACHING CLINIC	SPORTS TOUR
Program duration	5 to 7 days	2 weeks to 10 months	3 to 5 days	3 to 10 days
Target audience	Players age 7 to 16	Players age 12 to 19	Coaches and instructors	Youth teams age 8 to 19
Key activities	Technical, tactical, physical training, plus recreational activities	Comprehensive training plan designed for young players who seek to strengthen their technical, tactical, and physical abilities	In-depth Talleres Methodology (combining theory and practical sessions)	Intensive training sessions and friendly matches against local teams





TALLERES EXPERIENCE

The Talleres Experience is a unique, recreational, and cultural program designed for boys and girls to develop their football skills and embrace sporting values through the Talleres Methodology.



TARGET GROUP

Designed for boys and girls age 7 to 16



PROGRAM DURATION

The program lasts an average of 5 days, with flexible options between 4 and 6 days



LOCATION AND DATES

Talleres High Performance Sport Center

feb

jul

dec



Partner High Performance Sport Center
Subject to partner's availability





TALLERES EXPERIENCE

WHAT'S INCLUDED?

- **High-performance training:** physical, technical, and tactical sessions
- Recreational and cultural activities
- Workshops on sports nutrition, injury prevention, body care, hygiene, and recovery
- Leadership, teamwork, and emotional management activities, with interactive dynamics and motivational talks
- **Official campus kit:** shorts, training shirt, socks, pants, and jacket (*)
- Hydration, snacks, and lunch (*)
- Insurance and full medical coverage
- Certificate of participation
- Awards, recognitions, and official merchandising

(*) Varies depending on Summer or Winter Camps

WHAT MAKES TALLERES EXPERIENCE UNIQUE?

- **Comprehensive development:** football and values that go beyond the pitch
- **Age-based groups:** training adapted to each stage of growth
- **Special closing event:** final match and activities with families
- **World-class facilities:** one of the most modern high performance sport center in South America.
- **Top-level coaching staff:** specialized coaches and professional coordination

OPTIONAL ADDITIONAL SERVICES

For Cordoba non-residents: special packages including accommodation and transportation



**LEARN
MORE**



TRAINING PROGRAM

Enhance the game through a 360° development

A comprehensive training plan designed for young players who seek to strengthen their technical, tactical, and physical abilities, improving both individual performance and collective play on and off the pitch. The **Talleres Methodology** is fully dedicated to supporting each player in reaching their maximum potential.



TARGET GROUP

Young players age from 13 to 19 who successfully complete the admission process



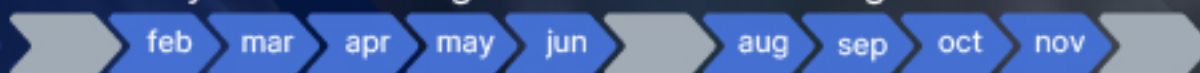
PROGRAM DURATION

From 2 weeks to 10 months



LOCATION AND DATES

Exclusively at Talleres High Performance Training Center





TRAINING PROGRAM

WHAT'S INCLUDED?

- Technical, tactical, and physical training led by AFA PRO-licensed coaches
- Training methodology of **Club Atletico Talleres**
- Medical evaluations for medium- and high-performance levels
- **Official training kit:** shirt, shorts, and socks
- Daily hydration
- Laundry service during training days
- Accommodation, full board, and transfers to/from **Talleres Residence (CFT) (*)**
- Official **Talleres** diploma
- Personal accident insurance

(*) Centro de Formación Talleres: Talleres Residence

WHAT SETS THIS PROGRAM APART?

- **Elite- level Training:** category integration based on level, with technical-tactical development led by AFA PRO-licensed coaches, at one of the top high-performance centers in South America
- **360° experience:** flexible plans that include social, cultural and historical immersion in the city
- **Personalized monitoring:** diagnostic reports, progress evaluations, and a final performance review

ADDITIONAL OPTIONAL SERVICES

Tailor-made packages that can include interpreters, academic integration or language training, and accommodation for accompanying family members



LEARN MORE



COACHING CLINIC

All the know how for the development of elite players

An intensive training program delivered by **Talleres experts**, offering insights, processes, and knowledge built over 40 years of professional experience in the management and development of football organizations.



TARGET GROUP

Professionals dedicated to player development: coaches, head coaches, physical education teachers, and advanced students



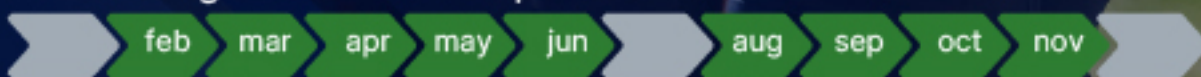
PROGRAM DURATION

3 to 5 days



LOCATION AND DATES

Talleres High Performance Sport Center



Partner High Performance Sport Center
Subject to partner's availability





COACHING CLINIC

WHAT'S INCLUDED?

- Intensive training program **Talleres Methodology**, with a theoretical and practical approach
- Observation and analysis of training sessions across different categories
- Workshops on sports management tools and applied technology
- Complementary online learning modules
- Official participation certificate
- Insurance coverage

OPTIONAL ADDITIONAL SERVICES

For Cordoba non-residents: special packages including accommodation and transportation. Interpreters, cultural and recreational activities are also available.

WHAT SETS THIS PROGRAM APART?

- Intensive and comprehensive training in one of the top high-performance centers in South America
- Professional development based on a proven methodology that has transformed young talents into top-level players





SPORTS TOUR

A journey into the world of professional football

Live a unique experience of training and competition at one of the most important high-performance training centers of South America. Discover first-hand Talleres' elite methodology and immerse yourself in the dynamics of professional football.



TARGET GROUP

Youth and kids teams from clubs, academies and football schools, ages 8 to 19



PROGRAM DURATION

An average of 5 days, ranging 4 to 6 days



LOCATION AND DATES

Talleres High Performance Training Center

feb

mar

apr

may

jun

aug

sep

oct

nov





SPORTS TOUR



WHAT'S INCLUDED?

- Intensive high-performance program: physical, technical, and tactical training
- Friendly matches against Talleres youth teams
- Talleres Methodology workshops for coaches
- Recreational and cultural activities
- Medical coverage and insurance while training
- Certificate of participation
- Awards, recognitions, and official merchandising

ADDITIONAL OPTIONAL SERVICES

Tailor-made packages can include accommodation, full board and transfers
Also available interpreters and academic integration or language training

WHAT SETS THIS PROGRAM APART?

- **Elite- level Training:** category integration based on level, with technical-tactical development led by AFA PRO-licensed coaches, at one of the top high-performance centers in South America
- **360° experience:** flexible plans that include social, cultural and historical immersion in the city
- **Match Day:** opportunity to attend official club matches



TALLERES ACADEMY

Comprehensive player development keeping the essence of Talleres

Talleres Academies bring the Club's identity to every corner of the world, combining sporting excellence, human values, and professional projection for the integral development of both players and individuals.



TARGET GROUP

Boys and girls age 5 to 17



TRAINING SESSIONS STRUCTURE

- 3 to 4 weekly sessions + weekend competitions
- 60 to 90-minute sessions
- Time schedules defined by each Academy
- Year-round program with breaks aligned to the school calendar
- Activities adapted to each age group and stage of development





TALLERES ACADEMY

EXCLUSIVE BENEFITS

- **High-performance scholarships:** programs at Talleres High-Performance Center for standout players
- **Professional pathway:** talented prospects evaluated by the Club's scouting department
- **Continuous education:** online clinics and workshops for coaches and trainers
- **Coach development:** scholarships at the High-Performance Center for Academy staff, ensuring full transfer of the Talleres methodology

WHAT SETS TALLERES ACADEMY APART?

- **Football identity:** program built the Club's methodology
- **Qualified coaches:** Ongoing training under Talleres' guidelines
- **Comprehensive development:** physical, technical, tactical, and emotional growth
- **Connection with the Club:** Certified processes, continuous monitoring, and permanent support
- **Sporting projection:** close follow-up of players with potential
- **Professional organization:** infrastructure and spaces designed for learning and performance.



THANK YOU



Global Sport Alliance

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